Analysis on the Effect of 360 Degree Performance Appraisal on Middle Level Managers in IT Industry

Magdalene Peter, S. Fabiyola Kavitha

Abstract: Most organizations are contending in the differing worldwide markets, and upper hand through human capital is winding up significant. Worker improvement for high profitability and the utilization of successful devices to gauge their presentation are thusly central. One such device is the 360-degree execution evaluation framework. The investigation on the adequacy of the 360-degree execution examination was led on a chose steel association. The essential goal of the examination study was to decide if the current 360-degree execution assessment framework the association uses is viable or whether there is a need to investigate other worker assessment and criticism frameworks over the business to recognize the best practice. Builds that were estimated are the effect of 360-degree examination on the worker inspiration and execution, work fulfillment, the organisation’s execution, progression arranging just as preparing and improvement. The discoveries demonstrated that the 360-degree evaluation framework is successful in the vast majority of these regions. The discoveries will likewise help the executives with a superior comprehension of where the procedure has fizzled and what holes should be filled.

Keywords: Performance management system, 360 degree, feedback, performance appraisal

I. INTRODUCTION

Execution examination is a strategy by which the exhibition of a worker is estimated (by and large as far as quality, amount, cost and Time). The underlying foundations of Performance Appraisal can be found in Frederick Winslow Taylor's time and movement study. Execution evaluation is a piece of profession improvement[1],[3],[5].

A. Need For the Study

• Self-improvement and individual directing.
• Organized preparing and improvement.
• Team building.
• Performance the board.
• Strategic or association advancement.
• Validation of preparing and different activities.

B. Scope of the Study

The accompanying four powers have energized the quick development of 360-degree criticism in the ongoing years[2],[4],[6]:

• Changes in the jobs of the worker and what the association expects of the representative, for example, support given to cooperation and group working, ceaseless upgrades, decrease in representative numbers and levels of the executives, adaptability and so forth.

• An accentuation on estimation inside associations to survey sees, recommendations, demeanors, inspirations, confidence, characters, bent, abilities, potential and profession desire of representatives.
• The impact of new administration ideas.
• Management demeanors and responsiveness.

C. limitations of the Study

Despite the fact that the exploration was done in an efficient and arranged way, there were a couple of obstacles that couldn’t be survived. These comprised the restrictions of the exploration. Care was taken that the underneath constraints did not influence the examination results to such an extent.

• Time imperative was the greatest confinement. The venture must be finished inside 3 months and consequently the example size must be lesser.

• Area choice must be done on an irregular premise.

• In a few cases administrators were not prepared ti give the data.

• One issue that each questioner appearances is the readiness of the clients in topping off the survey[7],[9],[11].

• The respondents have some classified issues over the organization. In this way, it is hard to discover the sentiment precisely.

The impact of the contenders can’t be estimated by methods for this examination.

D. Objectives of the Study

• To evaluate the overall performance of employees.
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- To evaluate the performance of the organisation.

The components of the study includes:
- Determining employee’s contribution & commitment towards performance appraisal system.
- Determining the steps taken by the organization to carry out the performance appraisal.
- Determining the effectiveness of steps taken to carry out the performance appraisal.

II. RESEARCH DESIGN

The research method used for the research purpose is descriptive in nature. The population for this study is large scale IT companies in Chennai. Therefore the study has done on census survey[8],[10],[12].

A list of large IT companies (only public limited) functioning in Chennai(223) was prepared and these companies were stratified into Application programming, Client server, E-Commerce, Embedded/EDA/VLSI/ASIC/Chip Design, Software programming, Mainframe, ERP/CRM, DBA/Warehousing, QA/Testing, Network Admin/Security and Tech support/Telecom/Hardware.

Based on judgment and owing to time constraint the researcher identified 130 employees for personal interviews. The levels of these employees are General Manager, Assistant Manager and Manager.

In this study primary data is directly collected from managers with the help of scheduled questionnaires and interview method respectively[13], [15],[17].

The researcher has also collected data from secondary sources. Some of the secondary sources are:
- Websites
- Magazines
- Books

Table – 1 Table Showing How Do The Employees Find The Job

<table>
<thead>
<tr>
<th>S.NO</th>
<th>CHOICE</th>
<th>NO OF RESPONDENTS</th>
<th>PERCENTAGE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>EXCELLENT</td>
<td>34</td>
<td>26.15</td>
</tr>
<tr>
<td>2.</td>
<td>GOOD</td>
<td>62</td>
<td>47.69</td>
</tr>
<tr>
<td>3.</td>
<td>SATISFIED</td>
<td>27</td>
<td>20.77</td>
</tr>
<tr>
<td>4.</td>
<td>BAD</td>
<td>7</td>
<td>5.38</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>130</td>
<td>100</td>
</tr>
</tbody>
</table>

Figure – 1 Figure Showing How Do The Employees Find The Job

Inference:
47.69% of the employees find the job to be good, 26.15% of the employees finds the job to be excellent, 20.77% of the employees are satisfied with the job whereas in few cases the employees finds the job to be bad.

Table – 2 Table Showing If You Have To Do A Work Which Is Entirely Different From The Present One, Can The Employee Excel

<table>
<thead>
<tr>
<th>S.NO</th>
<th>CHOICE</th>
<th>NO OF RESPONDENTS</th>
<th>PERCENTAGE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>NEVER</td>
<td>9</td>
<td>6.92</td>
</tr>
<tr>
<td>2.</td>
<td>SOMETIMES</td>
<td>38</td>
<td>29.23</td>
</tr>
<tr>
<td>3.</td>
<td>OFTEN</td>
<td>24</td>
<td>18.46</td>
</tr>
<tr>
<td>4.</td>
<td>ALWAYS</td>
<td>59</td>
<td>45.39</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>130</td>
<td>100</td>
</tr>
</tbody>
</table>

Figure – 2 Figure Showing If You Have To Do A Work Which Is Entirely Different From The Present One, Can The Employee Excel

Inference:
If the employee is asked to work alone 45.39% of the employees will always excel, 29.23% of the employees will sometimes excel, 18.46% will often excel whereas in few cases the employee never excel.

Table – 3 Table Showing Whether The Employee Need Training
Inference:
69.2% of the employee need training whereas 30.8% of the employee does not training.

Table – 4 Table Showing Whether The Superiors Allocate The Work Which Are Highly Confidential

<table>
<thead>
<tr>
<th>S.NO</th>
<th>CHOICE</th>
<th>NO OF CONFIDENTIAL</th>
<th>PERCENTAGE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NEVER</td>
<td>42</td>
<td>32.31</td>
</tr>
<tr>
<td>2</td>
<td>SOMETIMES</td>
<td>28</td>
<td>21.54</td>
</tr>
<tr>
<td>3</td>
<td>OFTEN</td>
<td>24</td>
<td>18.46</td>
</tr>
<tr>
<td>4</td>
<td>ALWAYS</td>
<td>36</td>
<td>27.69</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>130</td>
<td>100</td>
</tr>
</tbody>
</table>

Inference:
32.31% of the superiors never allocate the work, which are highly confidential, 27.69% always allocate the work which are highly confidential, 21.54% will sometimes allocate whereas in few cases the superiors often allocate the work which are highly confidential

Table – 5 Table Showing Whether The Employees Get On With Others In The Company

<table>
<thead>
<tr>
<th>S.NO</th>
<th>CHOICE</th>
<th>NO OF RESPONDENTS</th>
<th>PERCENTAGE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UNSATISFACTORY</td>
<td>26</td>
<td>20</td>
</tr>
<tr>
<td>2</td>
<td>AVERAGE</td>
<td>67</td>
<td>51.54</td>
</tr>
<tr>
<td>3</td>
<td>OUTSTANDING</td>
<td>37</td>
<td>28.46</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>130</td>
<td>100</td>
</tr>
</tbody>
</table>

Inference:
51.54% Of The Employees Get On With Others In The Company, Outstanding Relationship Is Only 28.46% And Unsatisfactory Is 20%.

Table – 6 Table Showing Whether The Abilities Can Be Better Utilised

<table>
<thead>
<tr>
<th>S.NO</th>
<th>CHOICE</th>
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<td>TOTAL</td>
<td></td>
<td>130</td>
<td>100</td>
</tr>
</tbody>
</table>

Inference:
32.31% of the abilities can never be better utilized, 27.69% can always be better utilized, 21.54% can be sometimes utilized whereas in few cases it is often.

III. RESULTS AND DISCUSSIONS

- If the employee is asked to work alone 44.6% of the employees sometimes excel, 36.9% of the employees will always excel, 10.8% will often excel whereas in few cases the employee never excel[14],[16], [18].
- If the employee is made part of a team, 45.39% of the employees will always get things done, 29.23% may get the things done18.46% will often get the things done whereas in few cases the employee never get things done.
Analysis on the Effect of 360 Degree Performance Appraisal on Middle Level Managers in IT Industry

- 47.69% of the employees find the job to be good, 26.15% finds the job to be excellent, 20.77% are satisfied with the job whereas in few cases the employees finds the job to be bad.
- If the employee asked to work alone 45.39% of the employees will always excel, 29.23% will sometimes excel, 18.46% will often excel whereas in few cases the employee never excel.
- 69.2% of the employee need training whereas 30.8% of the employee does not training[19],[21],[23].
- 32.31% of the superiors never allocate the work which are highly confidential, 27.69% always allocate the work, 21.54% will sometimes allocate whereas in few cases the superiors often allocate the work which are highly confidential.
- 51.54% of the employees get on with others in the company, outstanding relationship is only 28.46% and unsatisfactory is 20%.
- 32.31% of the abilities can never be better utilized, 27.69% can always be better utilized, 21.54% can be sometimes utilized whereas in few cases it is often.
- 36.92% of the employees will sometimes accept responsibility for decisions, 23.08% will often & always accept the responsibility whereas in few cases it is never.
- The ratings of the employee assessment questionnaire for the particular factors are mostly sometimes, in some cases it is always whereas in few cases it is never in case of all the factors of employee assessment questionnaire[20],[22],[24].
- 36.92% of the employees will sometimes analyze and identify the problems, 31.54% will always analyze and identify the problems, 22.31% will often do the job, whereas in few cases it is never.
- 44.6% of the employees will sometimes identify the possible causes of problems and takes corrective action, 36.9% will always identify, 10.8% will often do the job whereas in few cases it is never.
- 44.62% of the employees sometimes plan responsibly for departmental budgeted areas, 29.23% will always plan, 16.92% will often plan whereas in few cases it is never.
- 30.77% of the employees always make difficult commitments, 29.23% sometimes make difficult commitments, 28.46% often make it whereas in few cases it is never.
- 36.92% of the employees sometimes report on internal customer satisfaction, 23.08% will often and always report whereas in few cases it is never.
- 52.31% of the employees sometimes identify the customer needs, 30.77% will often identifies, 9.23% will never do the job whereas in few cases it is never[25],[27],[29].
- 38.46% of the employees never listen to problems with genuine interest, 36.92% sometimes listens with genuine interest, 30.77% will always listen whereas in few cases it is never.
- 34.62% of the employees often encourages the free expression of opinions without being defensive, 33.85% always encourages, 28.46% sometimes encourages whereas in few cases it is never.
- 36.92% of the employee’s decisions often balance company’s profitability and customer needs, 34.62% always balance, 19.23% sometimes balance whereas in few cases it is never.
- 40.77% of the employees always select good people, 37.69% often select good people, 16.15% sometimes excel whereas in few cases it is never.
- 35.38% of the employees will often train and develop employees, 32.31% will always train, 24.62% will sometimes train whereas in few cases it is never.
- 49.23% of the employees always conduct staff meetings, 38.46% never conduct meetings, 26.15% sometimes do whereas in few cases it is never.
- 46.92% of the employees often sets challenging goals for self and others, 30.10% always set the goals, 16.15% sometimes set challenging goals whereas in few cases it is never.
- 39.23% of the employees often allocate decision – making responsibilities to the staff, 31.54% always allocate, 18.46% sometimes allocate whereas in few cases it is never.
- 39.23% of the employees always provide encouragement necessary to get the work done, 30.77% often does the job, 21.54% sometimes whereas in few cases it is never.
- The ratings of the employee assessment questionnaire for the particular factors are mostly sometimes, in some cases it is always whereas in few cases it is never in case of all the factors of employee assessment questionnaire.

IV. CONCLUSION

The top administration should take up occasional projects to clarify the targets and the related issues to the administrators and questions ought to be altogether cleared. It is important to improve the presentation investigation and audit framework in following territories[26],[28],[30]:

☐ There ought to be clear meaning of remunerations dependent on execution
☐ PA’S ought to have direct bearing on advancements
☐ Self-examination dialog with the surveying official and then the official account his evaluation will be perfect.
☐ Every year an evaluation letter ought to be given to workers since that can make a representative to indicate incredible fondness to their activity learned
☐ Subordinate and friends likewise ought to have a job in person’s appraisal
☐ Before or during PA, the revealing official may examine with the representative about his give or take indicates all together instruct and improved the worker’s exhibition in future[31],[33].
Most of the appraisal depends on close to home collaboration with assessing official. Instead of giving generally speaking rating in the paper, great specialists ought to be valued by the method for given additional advantages or augmentation. Existing framework is great. The choice got at execution examination ought to be actualized.

REFERENCES
10) Anbarasi M., Praveen Kumar S., Various online marketing and promotions strategies to improve the validation towards the organic products in the pharmaceutical sectors, 2019. Indian Journal of Public Health Research and Development, V-10, I-1, P-263-269

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