

Dual Career Couples: Role of Technology VS Communication Gap



N. Anisha Parveen, V.S. Palaniammal

Abstract: Dual Career Couples, to be precise in the southern part of India which is referring to the metropolitan states like Tamil Nadu, Karnataka etc., are in a very huge numbers. As this tremendous increase in the commuting couples rise has the best logical explanation / factors such as the inflation, financial management of their family, children's education, MNC's establishment in a very big major city like Chennai have been cited as the best reason for migrating from their own places to the capital of Tamil nadu, i.e., Chennai. There might be some miscommunication that this lifestyle leads to chaos as we can see for ourselves that most people we came across are falling into this category.

Key Words: Dual career, couple's life, human resource, work force, communication.

I. INTRODUCTION

Information Technology or (IT) refers to something associated with computing technology, like networking, hardware, software, the net, or the people who work with these technologies. Several corporations currently have IT departments for managing the computers, networks, and different technical areas of their businesses. IT jobs embrace computer programming, network administration, pc engineering, internet development, technical support, and plenty of different connected occupations. Since we have a tendency to sleep in the "information age," data technology has become a region of our everyday lives. meaning the term "IT," already extremely overused, is here to remain.

Dual Career Couple in this field is by all accounts assuming an imperative job in the movement of individuals from provincial spots to the urban communities. Other thing we need to concentrate on is that is their versatility to the circumstance the couple has been put on. There has been a danger to the correspondence hole between the couple as it has been making a gigantic effect on their ways of life also. In spite of the fact that both of the guardians are in work, the youngsters at this circumstance should be dealt with as that will leaves its follows as a profound injury.

A few specialists are leaning toward that this correspondence hole can be diminished by methods for innovation, yet to be straightforward the virtual stages are not under any condition satisfying the human instinct of desire as consequently that prompts make an expansion in the correspondence hole.

Be that as it may, somewhat, regardless of whether if the circumstance is a crisis or at all, the innovation will definitely encourages the couple to address the issue at the earliest opportunity. So when joining both the elements i.e., correspondence hole and the job of innovation has been having the vital influence of their ways of life.

Objective:

1. To Study the Role of Technology Among Dual Career Working Couples.
2. To know and Identify the Communication Gap between Dual career Couples.

Litreature Review:

Wharton & Blair-Loy, 2006). Working Long Hours is very difficult for the couples in many companies reconciliation between work and family renders , and taking care of children very toughest things to bear.

Atkinson and Hall, 2009). Confronting various work issues and difficulties, has driven double profession couples to use different sorts of dapting systems and supports. In the ensuing area, these methodologies and supports will be talked about further.

(Hochschild 1997; and Hayman 2005). As an ever increasing number of ladies are joining the workforce and double profession couple are ending up progressively normal. **Lester (1999)** contended that innovation can help and frustrate work-life balance by making work increasingly open consistently of the day and night; and furthermore as far as empowering a progressively adaptable way to deal with when and where to work.

Kelkar (2003) saw that substantial work routines and 14-16 hours workdays is its standard organizations. The representatives work extended periods of time in office and 2-3 hours in home. Work Life Balance is the piece of HRM language of IT organizations, however actually it is just work. There is no such harmony among work and family in the business.

Bachmann (2000) and Schwartz (1994) found that work plans, for example, flexi-time, telework ethic are delineated as a significant part of a person's work inclination towards work time. There is a proposal that such work game plans will help the worker accomplish a superior mix between their work and non-work exercises. This will help the associations select, hold and persuade their workforce.

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Valk and Srinivasan (2011) in their investigation of the work and family related factors in w IT experts in India uncovered six noteworthy subjects to be specific family effect on life choices, attempts to arrange multi-job duties, self and expert character, work life challenges and the fighting systems, authoritative strategies and practices and social reinforcement

(Ethiraj, Kale, Krishnan, and Singh, 2005). The qualities of the product administrations industry in India and the idea of the work represent some interesting difficulties for experts in the business. The difficulties are exasperated on account of ladies experts. The product industry in India is portrayed by an undertaking focused association and as the business has developed, increasingly intricate what's more, key tasks have been redistributed to India

(Mathew, 2007), regularly including broad travel. The task direction of the business with quick innovation changes that make aptitudes rapidly out of date requires programming experts to every now and again re-aptitude. Therefore, programming experts need to put in extra preparing and instructive hours to stay aware of these changes.

Methodology:

The restricted examinations directed on double career couples in India (Chennai) are found to receive quantitative philosophy and spotlight on testing pre-detailed speculations. The restricted investigations led on double vocation couples in India (Chennai) are found to embrace quantitative technique and spotlight on testing pre-figured hypotheses. A test of 300 IT experts are utilized in the present examination, An aggregate of 105 surveys were disseminated physically, through web connections and messages to experts utilized in the chose programming organizations in India (Chennai). The example was drawn from the two people programming experts holding positions running from students or Fresher's to Center administration.

DATA ANALYSIS:

Gender of Employees:

Gender of Employees		
Gender	Frequency	Percentage
Male	176	59
Female	124	41
Total	300	100

Inference:

From the above table, 41% of the respondent belongs to the Female Employees and 59% respondent belong to Male Employees.

Age of Employees:

Age Group of Employees		
Age	Frequency	Percentage
Less than 30	107	36
30-40	90	30
40 & Above	103	34
Total	300	100

From the above table, 36% of the respondent belong to the Less than 30 aged employees, 30-40 aged people contains 30% respondents and 34% respondent belong to 40 and Above aged employees.

Educational Qualification:

Educational Qualification of Employees		
Qualification	Frequency	Percentage
School Level	0	0
Under Graduate	198	66
Post Graduate	101	34
Total	299	100

From the above table, 34% of the respondent belong to Post Graduate completed employees, 66% respondent belong to undergraduate completed employees, and obviously, both these two categories completed schoolings.

Experience Level of Employees:

Experience Level of Employees		
Experience Level	Frequency	Percentage
Below 2 Years	53	18
2 to 4 Years	143	48
4 to 6 Years	104	35
Total	300	100

From the above table, 35% of the respondents belong to experience level of 4 to 6 years, 17% respondent's belong to employees having below 2 years of experience and 48% respondents belong to the experience category of 2 to 4 years.

Marital Status of Employees:

Marital Status of Employees		
Marital Status	Frequency	Percentage
Single	0	0
Married	300	100
Total	300	100

From the above table, 100% of the respondent belongs to the Married Employees.

Reliability Statistics		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.865	.761	8

Fig 1.1 Impact of Role of Technology Between Couples

The Reliability Measured in Cronbach alpha the value was .865 being accepted level in terms of research standards.

Reliability Statistics		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.816	.712	20

Fig 1.2 Identify Communication Gap Between Dual Career Couples

The Reliability Measured in Cronbach alpha the value was .816 being accepted level in terms of research standards.

Statistics					
	61. Spouse is always using social media sites after coming from work.	62. Role of technology is connecting the couple.	66. Easy to communicate when there is an emergency situation.	69. Technology is a divine thing for a family.	71. As a dual career couple, technology is inevitable for us.
N	Valid 300	300	300	300	300
	Missing 0	0	0	0	0
Mean	3.64	3.64	3.64	3.49	3.64

From the above table it is clearly depicted that this study found that satisfied with overtime part as it affects the lifestyle of the family.

Because in group statistics the mean value is 1.00 and the standard deviation is .000 because the statistics the means value is and the standard deviation in .000, $t_{67}=4.525$, $p=0.000$. Hence the null hypothesis is rejected.

Statistics					
	46. We are still managing to contact each other, while at work.	48. Discuss with each other despite having conflicts is good/necessary.	49. Expressing my opinion on spouse regarding his/her professional life.	57. Communication between the family is very essential to make a good lifestyle.	58. I will always encourage speaking out the problems loud in family.
N	Valid 300	299	300	300	300
	Missing 0	1	0	0	0
Mean	3.79	3.32	3.58	3.86	3.63

From the above table it is clearly states that this study found that satisfied with overtime part as it affects the lifestyle of the family. Because in group statistics the mean value is 1.00 and the standard deviation is .000 because the statistics the means value is 1.49 and the standard deviation in .000, $t_{67}=4.525$, $p=0.000$. Hence the null hypothesis is rejected.

Correlations			
		1. gender	51. Spouse should not talk aggressive to the partner / indulge in argument because of work pressure.
1. gender	Pearson Correlation	1	.358**
	Sig. (2-tailed)		.000
	N	300	300
51. Spouse should not talk aggressive to the partner / indulge in argument because of work pressure.	Pearson Correlation	.358**	1
	Sig. (2-tailed)	.000	
	N	300	300

** . Correlation is significant at the 0.01 level (2-tailed).

This Study is to find the relationship between gender and Spouse should not talk aggressive to the partner / indulge in argument because of work pressure.. The hypothesis was tested with the Pearson Correlation which shows the direction of a relationship. The Tested Result was shown in the above Table the result shows that there is a positive relationship between Spouse should not talk aggressive to the partner / indulge in argument because of work pressure. ($r=.358$ $p=0.01$), Hence the result show that there is the positive relationship between the Spouse should not talk aggressive to the partner / indulge in argument because of work pressure.

Correlations			
		1. gender	65. Couple shouldn't use social media sites when there is a need of discussing with each other.
1. gender	Pearson Correlation	1	-.104
	Sig. (2-tailed)		.073
	N	300	300
65. Couple shouldn't use social media sites when there is a need of discussing with each other.	Pearson Correlation	-.104	1
	Sig. (2-tailed)	.073	
	N	300	300

This Study is to find the relationship between gender and Usage of Technology Between couples. The hypothesis was tested with the Pearson Correlation which shows the direction of a relationship. The Tested Result was shown in the above Table the result shows that there is a positive relationship between Gender and Usage of Technology between couples ($r=.104$ $p=0.01$), Hence the result show that there is the

positive relationship between the Gender and Usage of Technology Between couples.

CONCLUSION

Work-life balance is tougher to search out in twin career couples as a result of long operating hours, increased work responsibility, excessive overtime hours, non-encouraging work surroundings and limited work flexibility area unit a number of the ordinarily cited reasons. The ability to with success combine work, family commitments and private life is very important for the well-being of couples. Numerous studies and research state that employees expect a lot from employers to help them manage the increasing work and life demands. But in reality, the communication has been at stake as it has to be reduced. Though the technology plays a vital part in their lives, it has been suggested to actually live the life that the creator has been bestowed upon. Hence, unless the couple had a mind to change their lifestyle which is in terms of financial and psychological manner, there wouldn't be a change in the life of dual career couple.

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