

Job of Working Capital the Board in Productivity Thinking About the Association Among Bookkeeping and Money



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Abstract: Reason: The review plans to clarify the connection among bookkeeping and money through estimating the impact of objective working capital administration on benefit. **Design /Methodology /Approach –** Employing the system of semi organized meetings with sixteen monetary administrators. **Finding –** The discoveries brought up the connection among bookkeeping and money is integral, since it upholds the bookkeeper by the basic abilities and data, like project assessment, dealing with the organization subsidizing assets and working capital administration. These abilities put the bookkeeper up to the monetary administrator stage. The functioning capital venture and financing approaches altogether affect benefit. These approaches identified with hazard and return hypothesis; since the moderate strategy will decrease both the hazard and return and the forceful one will have the contrary effect. **Originality/Value –** It prescribes bookkeepers to be in proficient stage and increment the productivity of the organization to snatch both bookkeeping and money data and abilities.

Keywords: Accounting, Finance, Profitability, Working Capital.

I. INTRODUCTION

Regardless of the solid connection amongst bookkeeping and money, every one of them impacts the the board of tasks an alternate way (Brief and Peasnell, 2013). This connection leads certain individuals, who are not experienced and don't have the applicable information, to befuddle these two terms and interface some disconnected work obligations to bookkeepers (Droms and Wright, 2010). Cleary and Quinn (2016) referenced that bookkeeping is a fundamental part of financing tasks since finance is a term that incorporates bookkeeping data. Subsequently, the data given by bookkeepers is the essential component in choices made by supervisors overall and monetary administrators specifically. Nonetheless, in this specific circumstance, Fields (2016) added that financing joins a greater number of subjects than just bookkeeping. It contains measurements, financial aspects, science and any issues which are needed for financing. The fundamental goal of the organization, in like manner, is to accomplish the main benefits.

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The organization expects to acquire the most extreme benefit, and this should be possible by duplicating the volume of creation or the activity. One of the fundamental bits of creation, exchanging also offering support is the functioning capital. In this way, organizations give liquidity to working money to accomplish business progression. In getting the reasons for the organization, frequently, business and monetary chiefs are qualified for execute pertinent working capital administration strategies. These strategies are required for financing since mistakes in working capital administration might lead the business activities to removed.

Subsequently, the succession circles back to the situation with working capital. It is huge also in contact with the whole business position (Muhammad et al., 2016). As needs be, the review means to clarify the connection among bookkeeping and money through estimating the impact of judicious working capital administration on productivity and talking about the monetary directors' obligation. This article applies various methods than those applied by different investigations identified with working capital administration. The system embraces the subjective technique by directing meeting by means of Skype with monetary chiefs from different regions in Europe and Asia to gather the information. This information mirror the prescribed procedures of working capital administration from various economies, enterprises also sizes of capital. Henceforth, the outcomes will be more generalisable. The article observed that the corporate money abilities put the bookkeeper up to the monetary chief stage. The functioning capital models assume a critical part in propelling the productivity. Besides, speculation and financing strategies considerably affect productivity. These strategies are identified with hazard and return hypothesis since the harmony between moderate and forceful arrangements will contribute positive outcomes. Area 2 examines a writing survey of the functioning capital administration. Area 3 talks about the procedure. Area 4 is the discoveries and conversation. Eventually, Section 5 brings up the end.

II. LITERATURE REVIEW

Clarifying the productivity significance, Cakici et al. (2017) inferred that the organizations use productivity as one of the four portions applied for the examination of budget reports and execution. The other three are proficiency, dissolvability and market possibilities.

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Directors, leasers and financial backers utilize these critical impressions to investigate the organization execution furthermore its future potential assuming activities are appropriately accomplished. Vintila and Nenu (2016) added that assets, for example, money, overdraft and liabilities are utilized to cover the variable and fixed expenses of the creation interaction and to buy the stock for resale tasks. Productivity is the connection among income and costs and how well the organization is performing and the likely future development of the organization and how it deals with its functioning capital. To investigate the functioning capital administration's impacts on the benefit, Anwar (2018) analysed the impact of the length of the activity cycle and the turnover of receivables what's more stock on the benefit file of recorded firms in Indonesia. The article finished up that lessening the turnover of both receivables and stock prompts an abatement in the activity cycle and an expansion the organizations' productivity. Lazaridis and Tryfonidis (2006) arrived at results which show a connection among productivity and the working cycle. Further, chiefs can create gains for their organizations by controlling the working cycle cautiously and keeping up with each unique variable of the functioning funding to the most proper the drop in the time of gathering the exchange receivables and the ascent the quantity of days to settle their business liabilities are identified with higher benefit. Furthermore, the benefit is likewise a development consequently on resources with a decrease of the functioning capital sum.

The job of working capital administration approaches emerged when Padachi (2006) finished up that astounding working capital control and strategy influence the detailing of an organization's worth. This end came from the examination of the functioning capital control strategy goals also its connection to organizations' accomplishment and productivity. This was finished by applying techniques utilizing the profit from all out resources proportion. The outcomes show that focussing vigorously on interests in high capital causes low benefit proportions. Muhammad et al. (2016) added that organizations can utilize working capital administration, which is one of the fundamental determinants to impact their benefit. The outcome uncovers that there is an affiliation between working capital components and benefit. This is characterized as the expansion in the money transformation cycle impacts the productivity contrarily. Furthermore, chiefs can deliver a clear sum for the organization by limiting the money transformation cycle and no more reasonable level and playing out a legitimate working capital strategy and by dealing with each component of it at a sharp level. The discoveries of the investigation of Singh et al. (2017) affirmed that working capital administration is connected with productivity, which shows that forceful working capital venture and money arrangements drive higher benefit. Additionally, the money change cycle is seen to be identified with benefit contrarily. The paper inspected the working capital administration varieties and benefit by breaking down the association among changes in working capital administration and firm productivity.

The past writing audit gives proof of the huge jobs of working capital administration on the bookkeeping

productivity and guarantees that both bookkeeping and finance are emphatically related. This article will apply unexpected methodology in comparison to those applied in different examinations identified with working capital administration to give a profound conversation of the job of working capital administration in productivity with the association between bookkeeping and money.

III. THE METHODOLOGY

Expecting to move toward functional data identified with the review reason and see as useful summed up suggestions, this paper inspects the assessments of interviewees accumulated from semi-organized meetings with a gathering of members comprising of sixteen monetary directors. Every one of the talked with people are effectively associated with the monetary choices of their organizations. Those talked with tracked down a powerful urge to concentrate on articles and along these lines created a productive entrance in this article. The respondents were chosen relying upon the country, industry and the size of capital as in the accompanying table (see Table 1):

The analyst led semi-organized meetings to acquire significant information for the research objective. The gatherings were conveyed inside a sensibly free association. Along these lines, a few inquiries proposed were not arranged. Just the fundamental inquiries to begin the discussion were arranged. Various inquiries were naturally posed through the meeting, giving flexibility to both the questioner and the member. This flexibility assisted with inspecting and clarify extra highlights or to perceive other essential subtleties. This is not normal for an organized meeting, where questions are planned and organized in advance. The critical inquiries of the meetings were:

Do you find corporate money critical to bookkeeping?

How do functioning capital administration models further develop benefit?

How do functioning capital administration approaches influence the benefit?

Table -1

Country	Industry	Size of Capital
Austria	Agriculture	Listed Firms SMEs
Bangladesh	Manufacturing	
Hungary	Electronic Device	
Jordan	Retailing Foodstuff	
Qatar	Manufacturing Grocery	
Turkey	retailing	

The gatherings were in the design of an exchange. The meetings were led through Skype during the time of May 2019 until February 2020. The gatherings were in Arabic and English, also the Arabic meetings were converted into English. They were recorded, deciphered, and coded physically by the scientist. At last, the scientist analysed the meeting continues with related writing to track down the outcomes.



The strategy continued by including the examination of conversation records and applying subjective coding and manual recoding by the scientist. This method relies upon the scientist's capabilities of the subject since the analyst has an eleven years' experience in bookkeeping and examining and, furthermore, proficient authentications in bookkeeping.

IV. DISCOVERIES AND SUGGESTIONS

To investigate the association between the bookkeeping and money, the discussion began by the inquiry:

4.1 Do you find corporate money vital to bookkeeping?

The accompanying reactions were recorded, "I have been filling in as a monetary director for over quite a long while; it is basically impossible to be a monetary director without consolidating both bookkeeping and finance." Assuming you're not sure how to utilize corporate money, you will pass as a straightforward bookkeeper. It is called monetary administration. How could any director take a monetary choice without it?

Likewise, utilizing hermeneutic examination, monetary administration supports and advances the bookkeeper to be a monetary chief.

During the gathering, the members added:

I have finished my graduate degree in bookkeeping and money, and there were two obligatory subjects identified with corporate money. There are numerous colleges that have offices named money and bookkeeping, that implies the educators have data on both bookkeeping and money.

I'm a CMA holder; the second piece of this endorsement is at last with regards to corporate money. The relationship of sanctioned guaranteed bookkeeper giving the ACCA, and this endorsement incorporate two basic papers about corporate money which are monetary administration and progressed monetary the executives. These disconnected sentences give unmistakable proof to the association between bookkeeping furthermore finance. This acknowledgment came from the point that expert bookkeeping bodies consider monetary administration as a fundamental part in their confirmations. Then again, the members gave important data identified with bookkeeping schooling. Colleges give the lesser bookkeeper to the market. Hence, they ought to consider the monetary administration as an imperative piece of the bookkeeping educational plan that improves the new alumni's abilities.

The members contributed expertise and method that work on the bookkeeper. Also, studies showed topics identified with the abilities and methods that the monetary directors are utilizing for their obligations. The analyst brought up these topics with writing, then, at that point, coded sentences that examined these subjects.

(1) Investment choice abilities

The past writing shows that speculation choice abilities are fundamental for the bookkeeper to be a monetary chief. They call attention to a portion of these abilities, similar to the net present worth (NPV), inward pace of return (IRR), restitution technique and the same yearly expense strategy (Gardiner and Stewart, 2000; Hung and Liu, 2005; Daunfeldt and Hartwig, 2014).

Constantly, the gatherings' returns affirm that monetary abilities are basic and related to cutting edge bookkeeper obligations.

Imaging yourself in a gathering with the CEO, and he asks you to assess a venture. Without venture examination abilities, you are in a humiliating circumstance. As a monetary administrator at an assembling organization, I need to conclude when the basic machine ought to be supplanted. Accordingly, I utilize the comparable yearly expense strategy since it very well may be applied to register a most extreme substitution cycle. Where I work, we do many undertakings in a single year, and it is fundamental to anticipate the benefit of these projects and when the underlying expense recompense, so you must be acquainted with the NPV and recompense strategies.

I realize numerous bookkeepers are as yet doing the typical bookkeeping occupation since they don't have venture examination abilities like NPV and IRR.

(2) Funding from outside sources

Numerous ways of obtaining assets from outside assets were referenced during discussions, like bonds, profound markdown bonds, convertible bonds and long haul bank credits (Kiyama and Rios-Aguilar, 2017). De Wet and Du Toit (2007) referenced that outfitting as the volume of obligation finance a firm utilizes identified with its value and obligation finance focuses to generally direct danger towards the obligation proprietor, as it is an interest instrument and could be guaranteed. The obligation cost to the firm is therefore moderate. The higher the degree of obligation, the more critical the monetary danger to the investor of the firm, so the higher their normal return. Therefore, costlier equipping causes to raise the value cost. The questioners upheld the writing by the accompanying:

It is important to every bookkeeper to be an expert monetary administrator to know how he can see as the wellsprings of assets for the organization, particularly the outside reserves. There are many kinds of assets accessible for any firm; some of them are inner and others are outer, however the imperative thing for the monetary choice is the equipping. In the event that you are an expert monetary chief, you need to keep the WACC in ideal worth.

The specialist, utilizing hermeneutic investigation with meeting continues, tracked down that outfitting, and capital construction indispensably affect benefit. Four hypotheses clarify this effect. The cited sentences were indistinguishable from the writing. Hence, both were consolidated to keep away from repetitive phrasing. Customary view: Under the conventional view, the ideal capital mix prompts limiting the normal expense of capital. The expense of obligation stays repaired to a specific level of equipping. Passing this scale prompts a higher obligation cost. The monetary danger increment assuming equipping raises this relationship causes the value cost to build (Berry et al., 1993).

Modigliani and Miller (MM): The firm working level and its benefits just determine the market worth of the firm in the place of no assessment.

The danger is joined to these benefits, so there is no connection to the equipping. On account of expense, a significant degree of outfitting diminishes the expense of capital since the interest is available. (Brusov et al., 2011).

Market blemishes: In a significant degree of outfitting, the organization can't play out its premium commitment, prompting liquidation (Sanstad and Howarth, 1994). Dominance hierarchy hypothesis: Firms favour held profit as the ideal wellspring of money and then, at that point, straight obligation, convertible obligation, inclination offers and value shares (De Jong et al., 2011).

To examine the subsequent key Questions:

4.2 How do functioning capital administration models further develop productivity?

The participators referenced that functioning capital administration manages the base of the operation and the daily transactions that incorporate money, receivables, trade payables and inventory.

Working capital, the executives on productivity Accordingly, the review examined the models of each and every thing of working capital.

(3) Cash

Da Costa Moraes et al. (2015) and Righetto et al. (2016) referenced that the Baumol model and the Miller–Orr model are basic to run the money in the ideal worth to keep the liquidity and acquire a benefit.

The two models were examined. The creator acknowledged, by the association between the writing what's more the members' commitment, that the Miller–Orr model is more valuable to increment productivity (Da Costa Moraes et al., 2015; Righetto et al., 2016; Wang et al., 2016; Gonen et al., 2016; Krumrey et al., 2017).

"When contrasting the Baumol model and the Miller–Orr model, the second one is even more valuable for liquidity and productivity".

(4) Inventory

Past examinations referenced the effect of stock administration on benefit and showed that models are being utilized to further develop stock administration.

Financial request amount:

Jawad et al. (2015) and Aguswahyudi et al. (2018) referenced the job of the financial request amount (EOQ) model in propelling the benefit. The members explained this job as: The expert stock organization can be separated into three segments: (EOQ), limits for mass buys, it very well may be more prudent to buy inventories in critical request amounts to accomplish limits, cushion inventories to diminish the stock-out hazard.

(EOQ) is the requesting sum for a stock thing which lessens the expenses of loading and harm. Without a moment to spare framework: Nahum-Shani et al. (2017) clarified the without a moment to spare as a framework for staying away from the need to stock any materials as stock by getting products from providers at the most recent sensible enough said. One member showed the significance of this framework "to lessen their inventories of unrefined components to the most minimal satisfactory level, creation firms utilize the without a moment to spare framework."

(5) Accounts receivable

Braun et al. (2018) upheld that a higher equilibrium of terrible obligation further develops deals size. Considering that, at the point when the advancement of the business passes the all-out expansion to the expense of fixed costs and terrible obligations and limits, the strategy of moderating credit necessities is beneficial. The gatherings examined this matter.

Giving credit has an expense; how much the interest forced on an overdraft to back the credit time; moreover, the not gathered money misses the premium of the bank store. Improvement in benefit of expanded deals following from allowing credit could adjust this misfortune. One of the techniques referenced to keep the records receivable as a productive conduct is a FICO assessment framework.

Financial assessment:

Ajanaku and Ekundayo (2017) and Richard and Kabala (2019) referenced those focuses are in all actuality as indicated by customer productivity parts, the credit sum transfer on their financial assessment.

The meetings contributed that "the organization might set up a FICO score conspire for various clients dependent on close to home customer qualities, (for example, regardless of whether the customer is the proprietor of an express, the client, age and calling).

The subsequent strategy is considering; it was coded from the record of many meetings. Considering is a consent to have obligations assembled by a figuring firm, which prepays an equilibrium of the cash it is because of settle (Van der Vliet et al., 2015). Partially open the advantages of calculating for a business client incorporate the accompanying:

(1) Receiving early instalment for the greater part of its receivables.

(2) Inventory can be kept up with at an ideal level since adequate money is held to pay for the inventories it needs.

(3) It gives adequate inner assets rather than exorbitant outside assets and

(4) The firm doesn't get the expenses of working its own business record office and can apply the ability of debt holder control that the factor has (Gr€uter and Wuttke, 2017). A huge trouble is that clients will do portions directly to the component that predicts giving an antagonistic picture of the company's way to deal with client connections (Zhang and Bao, 2018).

(6) Trade creditor liabilities

The cited sentences are from monetary directors' gatherings about the administration of exchange creditor liabilities and what it includes. Endeavouring to get a delightful credit of providers. Trying to amplify credit seasons of money shortfall. Keeping relations with continuous and critical providers. In like manner, the scientist understood from the meetings that these models of working capital administration are compelling since practically the whole example apply them.

The third key inquiry during the gatherings was:

4.3 How do functioning capital administration strategies influence the productivity?

A few cited sentences recognized out portraying the two strategies and their consequences for the benefit. The article perceived the composition and finished up the translation upheld by a writing survey.

(7) Working capital speculation strategy

Organisations must learn the critical dangers connected to working capital and hence whether to take on a moderate, forceful or moderate technique to putting resources into working capital. The moderate working capital venture strategy expects to diminish the danger of activity disappointment by keeping up with undeniable degrees of working capital. The forceful working capital venture methodology plans to beat this financing cost furthermore further develop productivity. That could be by utilizing the technique for bringing down inventories, progressing recuperating credit season of clients and waiting portions to providers. The moderate working capital speculation strategy is a typical way in the midst of the forceful what's more safe strategies.

(8) Working capital financing strategy

Working capital financing strategies are isolated into moderate, forceful and moderate ways to deal with financing working capital. It is arranged by the size of working capital financing from transient resources and long-haul resources (Mohamad and Saad, 2010; Wasiuzzaman and Arumugam, 2013; Kwenda and Holden, 2014).

Practically all the participators offered the viewpoint "the connection between the chose strategy what's more the productivity is 'high-hazard, exceptional yield'". That implies that forceful arrangements increment benefit. This assessment is upheld by (Pais and Gama, 2015; Ba-nos-Caballero et al., 2016; Gonçalves et al., 2018; Chand et al., 2019). Then again, assessments communicated dependent on pragmatic encounters favour the moderate approaches, "moderate strategies meet the objectives of higher benefit, that drop by keeping away from hazard misfortunes." This assessment could be upheld by concentrates by Sharma and Kumar (2011) and Abuzayed (2012) showing a positive connection between an expanding cash transformation cycle (CCC) and expanded productivity, since the expansion in the CCC means moves to moderate and moderate approaches. Working capital, the board on productivity

V.END

The aftereffects of the discussions support the writing audit of the article. There is consistency between what the members contributed, and the past investigations deciphered. This consistency gives results that the connection among bookkeeping and money is imperative. It can be depicted as an integral relationship. The monetary chief beginnings as a bookkeeper. By getting experience, he can make basic bookkeeping decisions. When he acquires corporate money information and ability, he begins giving monetary administration choices. Eventually, by the persistent improvement in finance the executives and the

experience, he accomplishes the place of the boss monetary supervisor.

Then again, the connection between working capital administration and productivity is like the connection among money and bookkeeping in numerous angles. For instance, the bookkeeper should be comfortable with monetary models which give pragmatic techniques to deal with working capital components like money and stock. Moreover, numerous systems can assist them with dealing with the records receivable to keep away from more premium that emerges from the money coordinating and to diminish the terrible obligation cost. All of the techniques referenced add to keeping away from costs to acquire the most extreme benefit. The functioning capital venture and financing strategies have the main effect on benefit. These approaches are identified with hazard and return hypothesis since the moderate strategy diminishes both the danger and return and the forceful one has the contrary effect. The article prescribes bookkeepers to be in proficient stage and increment the productivity of the organization to get both bookkeeping and money data and abilities. Notwithstanding the positive meeting perspective, the difficulties that were experienced with the meeting involved the serious impediment of the review. When setting up the gatherings with the members, the majority of the example apologized in the main endeavor, and later numerous endeavours the acknowledgment to direct the gathering has been granted. The present circumstance has muddled the research schedule and constrained the specialist to stretch out the exploration time intend to keep the system stream. A few gatherings were time limited. In this manner, acquiring data to propose other exploration ways was not in an ideal way. Nonetheless, the creator recommends a few subjects for future examination, for instance, directing examination to give more models to deal with the functioning capital components. Additionally, estimating the results of connecting bookkeeping with vital administration, administration what's more control the board in instruction and down to earth experience ought to be finished.

VI.CONCLUSION

At the end of conclusion is an organization have a good working capital management Association to run the business productivity is very smoothly to maintain a current assets and current liability. Then again, the connection between working capital administration and productivity is like the connection among money and bookkeeping in numerous angles. For instance, the bookkeeper should be comfortable with monetary models which give pragmatic techniques to deal with working capital components like money and stock. Moreover, numerous systems can assist them with dealing with the records receivable to keep away from more premium that emerges from the money coordinating and to diminish the terrible obligation cost. All the techniques referenced add to keeping away from costs to acquire the most extreme benefit.

The functioning capital venture and financing strategies have the main effect on benefit. Having the good bookkeeping ability to appreciate an organization monetary position and total compensation or loss is a crucial task for keeping a business. Without this data, it's essentially unthinkable for users to settle on choices about the framework and regular task. Regardless giving significant data to the business owner, bookkeeping enables to keep a business adequately and effectively. It is also generated accurate financial reports, Managing Receivables, managing Payables, Payment of Tax Liability, Payments of Employees and useful to the bottom lines.

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